

On October 15th, 2020, Consul General Tong Xiaoling met with representatives of Canada International Trade Promotion Society (CITPS) and exhibitors of the 3rd China International Import Expo (CIIE) at the consulate. Commercial Counselor Yu Shanjun and Consul Yu Xu were present.

佟总接见加拿大国际贸易促进会会长，副会长





For the purpose of the epidemic prevention and control restrictions, present at the meeting were total of nine representatives, they were:

Jeannie Cheng, President of CITPS

Wang Jing and Ding Yongqin, Executive Coordinator of the Joint Exhibition Group

Angela Fang Wu and Kang Wei, the Leader and Deputy Leader of the Food and Agricultural Products Joint Exhibition Group

Yang Xiuwei, General Manager of Herband Gummies

Wu Lianjie, General Manager of Canada Canhealth.

佟总接见加拿大国际贸易促进会和第三届中国国际进口博览会参展商代表





佟总接见参展商代表 (1)



China International Import Expo (CIIE) is a grand exposition jointly hosted by Ministry of Commerce of the People's Republic of China and Shanghai Municipal People's Government. Despite the global spread of the epidemic, as the world's first dedicated import national expo, the 3rd CIIE will be held as scheduled offline at the National Exhibition and Convention Center (Shanghai) from November 5th to 10th, 2020.

CITPS is a non-profit international economic and trade promotion agency and plays an unique role of "unofficial economic ambassador" in international business exchanges. CITPS was honored by the Chinese Consulate General in Vancouver and China International Import Expo Bureau for being the authorized exhibition organizer of British Columbia and Yukon for the 1st and 2nd CIIE, they continued to play the role of organizer for the 3rd CIIE and first planned and organized the "Canadian Food and Agricultural Products Joint Exhibition Group".

佟总接见参展商代表 (2)





Consul General Tong pointed out at the meeting that the current COVID-19 pandemic brings the risks and uncertainties to the global economy and CIIE is the only large-scale comprehensive international exhibition confirmed to be held in the second half of this year. Its "certainty" brings expectation and confidence to the world, at the same time it also shows China's firm determination to open wider to the outside world and promote to build an open global economy. China is gradually creating a new development pattern where domestic and foreign markets can boost each other, with domestic market as the mainstay. CIIE will become a window to build a double markets pattern. Through a series of innovative measures, China will continue to magnify the spillover and driving effects of the Expo and bring more win-win opportunities to the world.

Then, Consul General Tong added further praise and thanks to CITPS for its contribution to the Expo and china-Canada bilateral cooperation. She said that under the leadership of President Jeannie Cheng, CITPS team worked together and devoted their time and energy to organizing the exhibition and preparing for the joint exhibition group. The enterprises in the British Columbia are enthusiastic in participating in the CIIE, local exhibitors in the previous two CIIE accounted for one third and one half of the total number of Canadian exhibitors respectively. This year, more than 20 local exhibitors will account for about half of the total number of Canadian exhibitors, which fully demonstrates the excellent performance of CITPS. She encouraged CITPS to make continued efforts to promote trade and people-to-people exchanges between the two countries and boost the recovery and healthy development of bilateral relations through the Expo.

Tong expressed her appreciation to the exhibitors for their persistence in the two or three consecutive exhibitions. In particular, they overcame the difficulties caused by the epidemic this time and showed their confidence in the Expo and the friendship between China and Canada. She also said that the major purpose of the participation is to obtain orders for sure, but it is equally important to strengthen information exchange, understand the general trend of China's and international economic development, and lay better foundation for the long-term development of the enterprise. She hoped everyone to cherish and seize this rare opportunity and take the exhibition as a journey of learning, exchange and friendship. She also urged everyone to do a good job of epidemic prevention, go safely and return safely.



佟总和加拿大国际贸易促进会及
第三届进博会参展商代表合影，经商室陪同



On behalf of CITPS, President Jeannie Cheng expressed thanks to Consul General for her affirmation and encouragement, and she said, due to the epidemic, the policy for the overseas personnel to go to China to participate in this exhibition was not released until the end of September, which did make the overseas exhibition organizers and the preparatory work a lot more difficult, nucleic acid testing and entry quarantine also added complexity, CITPS felt pressure but ultimately withstood the test and help to push many local companies to participate and successfully formed a joint exhibition pavilion. It showed the strength of the team again, and she was deeply proud of the team. She especially thanked the Chinese consulates for their continuous trust and support and the Canadian governments at all levels for their encouragement. She concluded that the CITPS team will continue to make efforts to better play the role of unofficial ambassadors between China and Canada.



经商室和加拿大食品农产品联合展团团长副团长在一起



Representatives of the exhibitors introduced their product features and experience of previous exhibitions and expressed their thanks to Consul General Tong for affirmation, encouragement and care. They said they would make the most use of this hard-won opportunity to make this exhibition tour multiple rewarding, so as to present gifts for the 50th anniversary of the establishment of diplomatic ties between China and Canada.

加拿大国际贸易促进会
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Canada international Trade Promotion Society
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